

YOUR ART ON THE COVER



Creative outlook

Creative Outlook is the publication for art & creative students wishing to continue an education in the arts. NASAD accredited members can only participate in reaching these highly talented students. It is provided to High School art instructors who distribute the magazine to their most promising art students.

Exclusive Exposure – Premium format with a two-page layout on high-glossy paper; perfect-bound to ensure year-round durability and a superior presentation for NASAD institutions.

Don't be the left out of this niche publication that reaches the creative minds of the future.

FACTS:

- 1. Circulation: 30,000 copies (1,500 targeted High Schools Nationwide), distributed in October**
 - High Schools selected based on Advertisers target market
- 2. Text Marketing Solutions – Reach these highly talented art students through the communication tool they use everyday. Add Townsend's Text code to your ad to increase response and lead generation**
- 3. Added Value to Advertisers**
 - Showcase your students' artwork within the publication
 - Submit non-biased educational editorial related to the Creative field
 - Dedicated Student Reply Card for your school
 - Home Page Banner, Online Reply Card and Profiled Listing on creative-outlook.com
 - Mixed Media Chart: showcases your school's courses and majors offered for students

Option A:

- 6 month use of MyMajors profiled Art Students- Find Art Mart Majors most likely to enroll
- 2-page spread, 4 color ad - choose from three templates or design your own
- Dedicated Reply card in publication
- Mixed Media Chart
- Web listing & reply card on creative-outlook.com
- Marketing-in-a-box

Option B:

- 2-page spread, 4 color ad
- Dedicated Reply card in publication
- Mixed Media Chart
- Web listing & reply card on creative-outlook.com

Option C:

- Featured College Listing
- Dedicated Reply card in publication
- Mixed Media Chart
- Web listing & reply card on creative-outlook.com

go to
www.creative-outlook.com

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